



Hey it's Nicola, below is a short checklist to guide you in setting up the beginning stage of strengthening your business foundation whether you are a new or existing business.

## ***Business Checklist***

- Choose Your Business Model and Industry
- Choose Your Business Name
- Incorporate (LLC, S Corp or Corp)
- State and Federal Tax ID
- Obtain Local City or County Business License
- Checking and Savings Account
- Choose Your Web URL Domain or Physical Address
- Create Your Website Sales and/or Landing Page
- Establish and Start Building Your Business Credit
- Create Your Online and Social Media Strategy
- Develop Your Marketing Strategy
- Create Your Budget
- Identify Funding
- Secure Trademarks As Needed